



JUNE 28-30, 2019 BOLADO PARK

86TH ANNUAL SAN BENITO COUNTY SADDLE HORSE SHOW & RODEO

DEAR SADDLE HORSE SHOW SPONSOR AND SUPPORTER,

This year marks the 86th Anniversary of our San Benito County Saddle Horse Show & Rodeo. The Saddle Horse Association Board of Directors and the dedicated volunteers are working hard to improve this wonderful event each year. This is a special celebration of our county's proud tradition and heritage.

With the addition of the 17'x11' jumbotron last year, we are now offering our sponsors an exciting opportunity for additional advertising. Please refer to the attached page for the details of our sponsorship levels. The many "perks" that our sponsors receive are a well deserved recognition of their support.

We sincerely thank all who generously support the Saddle Horse Show & Rodeo every year. We have worked hard to put together a sponsorship program for all our levels of supporters. We could not do this event without you!

We hope you will join us in celebration of our 86th year – together we can make this year another huge success and an event to remember.

THANK YOU FOR YOUR SUPPORT

PLEASE CONTACT SPONSORSHIP COMMITTEE:

Rebecca Wolf at 408.921.8270 or rwolf38607@aol.com

Jae Eade at 831.673.3196 or jaeade@garlic.com

Gillian Enz at 831.902.5638 or gillianjenz@gmail.com

Gianna Brigantino 831.902.9921 or gianna@sanbenitorealty.com

All payments for sponsorship and signed contract need to be received at the Saddle Horse Show office no later than May 1 - Thank you

Contributions or gifts to the San Benito County Saddle Horse Show and Rodeo are not deductible for charitable Federal Income Tax. 501(c)(5) Agricultural Non-Profit #94-6035395

Note: Sponsor levels are not exclusive – multiple sponsors at each level are encouraged and will receive all the benefits of each sponsor level.

Please send check to:
P.O. Box 529, Tres Pinos, CA 95075



9000 AIRLINE HWY, TRES PINOS, CA 95075 • P.O. BOX 529, TRES PINOS, CA 95024

PH: 831.628.3545 • FX: 831.628.3551 • EMAIL: OFFICE@SANBENITOCOUNTYRODEO.COM • WWW.SANBENITOCOUNTYRODEO.COM

S P O N S O R S H I P S

BUCKING CHUTE SPONSORSHIP: \$3,000

- **NAME AND LOGO IN SOUVENIR PROGRAM**
- **JUMBOTRON 1/2 SCREEN AD**
- **NAME MENTIONS EACH TIME YOUR SPONSOR CHUTE OPENS**
 - During bronc, bull and wild horse race events
- **BANNER WITH NAME AND OR LOGO ON CHUTE**
- **FRIDAY NIGHT** – 6 tasting tickets for wine, beer, sliders and music plus 6 logo glasses
- **RODEO TICKETS** – General seating for 6 - Saturday show
- **SATURDAY BBQ** – 6 BBQ tickets for our steak dinner after the show
- **NAME RECOGNITION** – In local media, Facebook and website

JUMBOTRON SPONSORSHIP: \$1,000

- **JUMBOTRON** – Special screen ad with logo and or name
- **NAME ANNOUNCED** – Special thank you daily by announcer
- **LOGO BANNER BY JUMBOTRON TRAILER 3X8**
- **FRIDAY NIGHT** – 4 tasting tickets for wine, beer, sliders and music plus 4 logo glasses
- **RODEO TICKETS** – General seating for 4 -Saturday show
- **SATURDAY** – 4 BBQ tickets for our steak dinner after the show
- **NAME RECOGNITION** – In local media, Facebook and website