

May 2, 2019

The 86th Annual SAN BENITO COUNTY RODEO, SADDLE HORSE SHOW & FAIR will be held on June 28th, 29th, and 30th. Our official Show program is read by over 4000 people and has proven to be a great place in which to advertise. Thank you for advertising in our 2018 program.

The prices are listed below along with the ad sizes.

	Black only	Full Color
Back cover	n/a	\$685 (CalVista/CalMut)
Inside front cover	\$475	\$580 (Union Bank)
Inside back cover	\$290	\$475 (SBC Cattlemen)
Full page (7 1/2" w x 10" h)	\$290	\$395
1/2 page (7 1/2" w x 4 3/4" h)	\$170	\$250
1/4 page (3 5/8" w x 4 3/4" h)	\$ 95	\$165
1/8 business card (3 5/8" w x 2 1/4" h)	\$ 65	\$120

Please fill out and return the bottom portion of this letter with your check and any changes to your ad by MAY 17th. Please call the Rodeo Office, (831) 628-3545, if you have any questions. You can also email your ad directly to the Rodeo office at: office@sanbenitocountyrodeo.com.

We anticipate a great Show with lots of spectators and contestants and truly appreciate your support!

Best regards,

THE PROGRAM COMMITTEE

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BUSINESS NAME: «Company» by «First_Name» «Last_Name»

ADDRESS: _____ CITY: _____

PHONE: _____ CONTACT: _____

AD SIZE: _____ PAYMENT ENCLOSED: _____

If you would like to pay by Credit Card, check here and we will call you back.