



JUNE 26-28, 2020 BOLADO PARK

87TH ANNUAL SAN BENITO COUNTY SADDLE HORSE SHOW & RODEO

DEAR SADDLE HORSE SHOW SPONSOR AND SUPPORTER,

This year marks the 87th Anniversary of our San Benito County Saddle Horse Show & Rodeo. The Saddle Horse Association Board of Directors and the dedicated volunteers are working hard to improve this wonderful event each year. This is a special celebration of our county's proud tradition and heritage.

With the addition of the 17'x11' jumbotron last year, we are now offering our sponsors an exciting opportunity for additional advertising. Please refer to the attached page for the details of our sponsorship levels. The many "perks" that our sponsors receive are a well deserved recognition of their support.

We sincerely thank all who generously support the Saddle Horse Show & Rodeo every year. We have worked hard to put together a sponsorship program for all our levels of supporters. We could not do this event without you!

We hope you will join us in celebration of our 87th year – together we can make this year another huge success and an event to remember.

THANK YOU FOR YOUR SUPPORT

PLEASE CONTACT SPONSORSHIP COMMITTEE:

Rebecca Wolf at 408.921.8270 or rwolf38607@aol.com

Gillian Enz at 831.902.5638 or gillianjenz@gmail.com

Gianna Brigantino at 831.902.9921 or gianna@sanbenitorealty.com

Steve Taylor at 520.907.9434 or steve@azranchsupply.com

All payments for sponsorship and signed contract need to be received at the Saddle Horse Show office no later than May 1 - Thank you

Contributions or gifts to the San Benito County Saddle Horse Show and Rodeo are not deductible for charitable Federal Income Tax. 501(c)(5) Agricultural Non-Profit #94-6035395

Note: Sponsor levels are not exclusive – multiple sponsors at each level are encouraged and will receive all the benefits of each sponsor level.

Please send check to:
P.O. Box 529, Tres Pinos, CA 95075



9000 AIRLINE HWY, TRES PINOS, CA 95075 • P.O. BOX 529, TRES PINOS, CA 95024

PH: 831.628.3545 • FX: 831.628.3551 • EMAIL: OFFICE@SANBENITOCOUNTYRODEO.COM • WWW.SANBENITOCOUNTYRODEO.COM

S P O N S O R S H I P S

PLATINUM SPONSOR: \$5,000

- **FULL PAGE COLOR AD IN SOUVENIR PROGRAM**
- **JUMBOTRON FULL SCREEN AD** – Shown multiple times per show - Option for one professional commercial on the jumbotron (sponsor to provide media - not to exceed 30 seconds)
- **RODEO TICKETS**
 - Box seating for 6 - your choice Friday, Saturday or Sunday show
 - General seating for 6 - Saturday show
- **FRIDAY NIGHT** – 6 tasting tickets for wine, beer, sliders and music plus 6 logo glasses
- **SATURDAY AFTER SHOW** – 6 BBQ tickets for our steak dinner after the show
- **LOGO ARENA BANNER 3X8**
- **FLAG CARRIED IN DAILY PARADE** – Name printed on flag will run an additional 2 times a day with thank you announced
- **NAME RECOGNITION** – In local media and on Facebook, logo on front page of website
- **PROFESSIONAL FRAMED SOUVENIR POSTER**

GOLD SPONSOR: \$2,500

- **LOGO AND NAME IN SOUVENIR PROGRAM**
- **JUMBOTRON 1/2 SCREEN AD** – Shown multiple times per show
- **RODEO TICKETS** – General seating for 6 - Friday night
- **FRIDAY NIGHT** – 6 tasting tickets for wine, beer, sliders and music plus 6 logo glasses
- **SATURDAY** – General seating for 4 - Saturday show and 4 tickets for the steak BBQ after the show
- **LOGO ARENA BANNER 3X8**
- **FLAG CARRIED IN DAILY PARADE** – Name printed on flag additional 1 run each day with thank you announced
- **NAME RECOGNITION** – In local media and on Facebook, logo on front page of website

SILVER SPONSOR: \$1,000

- **NAME LISTED IN SOUVENIR PROGRAM**
- **JUMBOTRON** – Name listed on screen 2 times per show
- **RODEO TICKETS** – General Seating for 4 - Friday night
- **FRIDAY NIGHT** – 4 tasting tickets for wine, beer, sliders and music plus 4 logo glasses
- **SATURDAY** – 2 BBQ tickets for our steak dinner after the show
- **LOGO ARENA BANNER 3X8**
- **FLAG CARRIED IN DAILY PARADE**
- **NAME RECOGNITION** – In local media, Facebook and website

BRONZE SPONSOR: \$500

- **NAME LISTED IN SOUVENIR PROGRAM**
- **3X8 ARENA BANNER**
- **RODEO TICKETS** – General seating for 4
- **NAME RECOGNITION** – On our website