



89th ANNUAL SAN BENITO COUNTY SADDLE HORSE SHOW & RODEO

DEAR SADDLE HORSE SHOW SPONSOR AND SUPPORTER,

This year marks the 89th Anniversary of our San Benito County Saddle Horse Show & Rodeo. The Saddle Horse Association Board of Directors and the dedicated volunteers are working hard to improve this wonderful event each year. This is a special celebration of our County's proud tradition and heritage.

With the addition of the 17'x 11' jumbo-tron a couple of years ago, we are now offering our sponsors an exciting opportunity for additional advertising. Please refer to the back of this letter for details on the different levels of our sponsorship program. The many "perks" that our sponsors receive are a well - deserved recognition of your support.

We sincerely thank all who generously support the Saddle Horse Show & Rodeo every year. We have worked hard to put together a sponsorship program for all our levels of supporters. We could not do this event without you!

We hope that you will join us in celebration of our 89th year - together we can make this year another huge success, and an event to remember!

THANK YOU FOR YOUR SUPPORT

PLEASE CONTACT SPONSORSHIP COMMITTEE:

Blane Strohn - 831.537.7480 | blanekirbystrohn@gmail.com

Corissa King - 831.524.9615 | corissak99@gmail.com

Rebecca Wolf - 408.921.8270 | rwolf38607@aol.com

All payments for sponsorship and signed contract need to be received at the Saddle Horse Show office no later than May 19th. Contributions or gifts to the San Benito County Saddle Horse Show & Rodeo are not deductible for charitable Federal Income Tax 501 (c) (5) Agricultural Non - Profit #94 - 6035395. Sponsor levels are not exclusive - multiple sponsors at each level are encouraged and will receive all the benefits of each sponsor level. Please send sponsorship checks to **P.O. Box 529, Tres Pinos, CA 95075.**

9000 Airline Hwy, Tres Pinos, CA 95075 | Mailing Address: P.O. Box 529, Tres Pinos, CA 95075

Ph: 831.628.3545 | office@sanbenitocountyrodeo.com | www.sanbenitocountyrodeo.com



SADDLE HORSE SHOW & RODEO RODEO SPONSOR LEVELS

PLATINUM SPONSOR: \$5,000

- Full page color ad in Souvenir Program
- Jumbo-tron Full Screen Ad plus the option for one professional commercial on the jumbo-tron (sponsor to provide media - not to exceed 30 seconds)
- Rodeo Tickets including Box Seating for 6 - your choice of the Friday, Saturday or Sunday show, plus General Seating for 6 at the Saturday Show
- 6 Tasting Tickets for Wine, Beer, Sliders and Music plus 6 logo glasses on Friday night
- 6 BBQ tickets for our Cowboy BBQ Dinner, Dance & Auction after the show on Saturday night
- 3' X 8' Logo Arena Banner
- Business name on a Flag carried in our Grand Entry
- Name recognition on all social media, plus your logo on the front page of website
- Professional framed Souvenir Poster

GOLD SPONSOR: \$2,500

- 1/2 page color ad in Souvenir Program
- Jumbo-tron 1/2 Screen Ad shown during show
- Rodeo Tickets including General Seating for 6 on Friday night
- 6 Tasting Tickets for Wine, Beer, Sliders and Music plus 6 logo glasses on Friday night
- 2 BBQ tickets for our Cowboy BBQ Dinner, Dance & Auction after the show on Saturday night
- 3' X 8' Logo Arena Banner
- Business name on a Flag carried in our Grand Entry
- Name recognition on all social media, plus your logo on the front page of website

SILVER SPONSOR: \$1,000

- 1/4 page color ad in Souvenir Program
- Logo and name on Jumbo-tron during show
- Rodeo Tickets including General Seating for 4 on Friday night
- 4 Tasting Tickets for Wine, Beer, Sliders and Music plus 4 logo glasses on Friday night
- 2 BBQ tickets for our Cowboy BBQ Dinner, Dance & Auction after the show on Saturday night
- 3' X 8' Logo Arena Banner
- Business name on a Flag carried in our Grand Entry
- Name recognition in local media and on Facebook and our website

BRONZE SPONSOR: \$500

- Name in Souvenir Program
- Rodeo Tickets including General Seating for 4
- 3' X 8' Logo Arena Banner
- Name recognition in local media and on Facebook and our website

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