

PLATINUM SPONSOR \$5000

- 4 Performance General tickets each day
- 4 VIP Section tickets each Performance
- 4 VIP Section drink tickets each Performance
- 6 Wine & Beer Tasting Glasses and tickets for Friday
- 6 Cowboy BBQ Dinner & Dance Saturday tickets
- 3' x 8' Logo Arena Banner
- Video Screen Full ad
- Professional commercial Option
- Social Media and Website Recognition
- Souvenir Program Full Page color ad
- Professionally framed Souvenir Poster
- Grand Entry carried Logo Performance Flag

VIP SECTION SPONSOR \$5000

- 4 Performance General tickets each day
- 4 VIP Section tickets each Performance
- 4 VIP Section drink tickets each Performance
- 6 Wine & Beer Tasting Glasses and tickets for Friday
- 6 Cowboy BBQ Dinner & Dance Saturday tickets
- VIP Section Logo Banner
- Souvenir Program Full Page color ad
- Social Media and Website Recognition
- Grand Entry carried Logo Performance Flag

BUCKING CHUTE SPONSOR\$3500

- 4 Performance General tickets for Friday
- 4 Performance General tickets for Saturday
- 4 VIP Section tickets for Friday
- 4 VIP Section tickets for Saturday
- 4 VIP Section drink tickets for Friday
- 4 VIP Section drink tickets for Saturday
- Video Screen Half Ad
- 4 Wine & Beer Tasting Glasses and tickets for Friday
- 4 Cowboy BBQ Dinner & Dance Saturday tickets
- Bucking Chute Name/Logo (10 available)
- Souvenir Program Name and Logo
- Bucking Chute, Social Media and Website Recognition

GOLD SPONSOR\$2500

- 2 Performance General tickets for Friday
- 4 Performance General tickets for Saturday
- 2 VIP Section tickets for Friday
- 4 VIP Section tickets for Saturday
- 2 VIP Section drink tickets for Friday
- 4 VIP Section drink tickets for Saturday
- Souvenir Program Half Page color ad
- Video Screen Half Ad
- 6 Wine & Beer Tasting Glasses and tickets for Friday
- 2 Cowboy BBQ Dinner & Dance Saturday tickets
- 3' x 8' Logo Arena Banner
- Grand Entry carried Logo Performance Flag
- Social Media and Website Recognition

CONTESTANT HAT SPONSOR \$2000

- 4 Performance General tickets for Saturday
- 4 VIP Section tickets for Saturday
- 4 VIP Section drink tickets for Saturday
- 4 Cowboy BBQ Dinner & Dance Saturday tickets
- Logo on Hat and 2 official hats
- Video Screen Half Page Ad
- 3' x 8' Logo Arena Banner
- Souvenir Program Half Page color ad
- Grand Entry carried Logo Performance Flag
- Social Media and Website Recognition

SILVER SPONSOR \$1000

- 2 Performance General tickets for Friday
- 2 Performance General tickets for Saturday
- 2 VIP Section tickets for Saturday
- 2 VIP Section drink tickets for Saturday
- 2 Wine & Beer Tasting Glasses and tickets for Friday
- Video Screen Name and Logo Ad
- 2 Cowboy BBQ Dinner & Dance Saturday tickets
- Souvenir Program Quarter Page color ad
- 3' x 8' Logo Arena Banner
- Grand Entry carried Logo Performance Flag
- Social Media and Website Recognition

BIG SCREEN SPONSOR \$1000

- 2 Performance General tickets for Friday
- 2 Performance General tickets for Saturday
- 2 VIP Section tickets for Saturday
- 2 VIP Section drink tickets for Saturday
- 4 Wine & Beer Tasting Glasses and tickets for Friday
- 4 Cowboy BBQ Dinner & Dance Saturday tickets
- Souvenir Program Name and Logo
- 3' x 8' Logo Arena Banner
- Video Screen Name and Logo Ad
- Social Media and Website Recognition

BRONZE SPONSOR \$500

- 4 Performance General tickets
- Souvenir Program with Name
- Logo on Sponsor banner
- Social Media and Website Recognition

90th Anniversary San Benito County Saddle Horse Show & Rodeo

SPONSORSHIP FORM

BUSINESS / FAMILY NAME: _____

CONTACT PERSON: _____

MAILING ADDRESS: _____

EMAIL ADDRESS: _____

Please select Sponsor Level:

| | | | |
|---------------|-------|----------------|-------|
| Platinum | _____ | Contestant Hat | _____ |
| VIP Section | _____ | Silver | _____ |
| Bucking Chute | _____ | Big Screen | _____ |
| Gold | _____ | Bronze | _____ |

Submit Sponsor Form, Payment, Images by: April 1st

Images must be SVG, PNG or JPEG and minimum 800 DPI

Email to: office@sanbenitocountyrodeo.com

Please make check payable to:
San Benito County Saddle Horse Association
PO BOX 529
Tres Pinos, CA 95075

Signature: _____

Date: _____

Contributions of gifts to the San Benito County Saddle Horse Association are not deductible for charitable
Federal Income Tax 501c5, Agricultural Non-Profit #94-6035395