2026 SPONSORSHIP LEVELS

Thank You For Your Donation!

MAJOR (2 Available) $7,500

- Sponsor Of The Day
- 6 Performance Tickets (each day)
- 6 Champion Deck Drink Tokens
- 6 Wine & Beer Reception Tickets (Friday)
- 6 Cowboy BBQ Tickets (Saturday)
- Social Media & Website Recognition
- Souvenir Program Full Page Color Ad
- 30' x 17' Video Screen Ad
- (2) 3' x 8' Arena Banners
- Sponsor Flag carried during Grand Entry and Performances
- Museum Tour

PLATINUM $5,000

- 4 Performance Tickets (choose 1 day)
- 4 Champion Deck Drink Tokens
- 4 Wine & Beer Reception Tickets (Friday)
- 4 Cowboy BBQ Tickets (Saturday)
- Social Media & Website Recognition
- Souvenir Program Full Page Color Ad
- 30' x 17' Video Screen Ad
- 3' x 8' Arena Banner
- Sponsor Flag carried during Grand Entry and Performances

CHAMPION DECK (Exclusive) $5,000

SOLD!

- 4 Performance Tickets (choose 1 day)
- 4 Champion Deck Drink Tokens
- 4 Wine & Beer Reception Tickets
- 4 Cowboy BBQ Tickets (Saturday)
- Social Media & Website Recognition
- Souvenir Program Full Page Color Ad
- x 17' Video Screen Ad
- Champion Deck Banner
- Sponsor Flag carried during Grand Entry and Performances

TRACK (Exclusive) $5,000

SOLD!

- 4 Performance Tickets (choose 1 day)
- 4 Champion Deck Drink Tokens
- 4 Wine & Beer Reception Tickets (Friday)
- 4 Cowboy BBQ Tickets (Saturday)
- Social Media & Website Recognition
- ram Full Page Color Ad
- Screen Ad
- Track Curtain Banners
- Sponsor Flag carried during Grand Entry and Performances

BUCKING CHUTE OUT GATE (Exclusive) $4,500

SOLD!

- 4 Performance Tickets (choose 1
- 4 Champion Deck Drink Tokens
- 4 Wine & Beer Reception Ticket
- 4 Cowboy BBQ Tickets (Saturday)
- Social Media & Website Recognition
- uvenir Program Half Page Color Ad
- ' x 17' Video Screen Ad
- Bucking Chute Out Gate Banner
- Sponsor Flag carried during Grand Entry and Performances

BUCKING CHUTE GATE (10 Available) $4,000

- 4 Performance Tickets (choose 1 day)
- 4 Champion Deck Drink Tokens
- 4 Wine & Beer Reception Tickets (Friday)
- 4 Cowboy BBQ Tickets (Saturday)
- Social Media & Website Recognition
- Souvenir Program Half Page Color Ad
- 30' x 17' Video Screen Ad
- Bucking Chute Name on Gate
- Sponsor Flag carried during Grand Entry and Performances

GOLD $3,000

- 4 Performance Tickets (choose 1 day)
- 4 Champion Deck Drink Tokens
- 4 Wine & Beer Reception Tickets (Friday)
- 4 Cowboy BBQ Tickets (Saturday)
- Social Media & Website Recognition
- Souvenir Program Half Page Color Ad
- 30' x 17' Video Screen Ad
- 3' x 8' Arena Banner
- Sponsor Flag carried during Grand Entry and Performances

ROPING BOX GATE (2 Available) $2,500

SOLD!

- 2 Performance Tickets (choose 1 day)
- 2 Champion Deck Drink Tokens
- 2 Wine & Beer Reception Tickets
- 2 Cowboy BBQ Tickets (Saturday)
- Social Media & Website Recognition
- Souvenir Program Half Page Color Ad
- 30' x 17' Video Screen Ad
- Roping Box Gate Banner (Double Sided)
- Sponsor Flag carried during Grand Entry and Performances

CONTESTANT HAT (4 Available) $2,000

SOLD!

- 2 Performance Tickets (choose 1 day)
- 2 Champion Deck Drink Tokens
- 2 Wine & Beer Reception Tickets (Friday)
- 2 Cowboy BBQ Tickets (Saturday)
- Logo on Hat, including 2 official hats
- Social Media & Website Recognition
- Souvenir Program Name and Logo
- 30' x 17' Video Screen Ad
- 3' x 8' Arena Banner
- Sponsor Flag carried during Grand Entry and Performances

BIG SCREEN $1,000

- 2 Performance Tickets (choose 1 day)
- 2 Champion Deck Drink Tokens
- 2 Wine & Beer Reception Tickets (Friday)
- 2 Cowboy BBQ Tickets (Saturday)
- Social Media & Website Recognition
- Souvenir Program Name and Logo
- 30' x 17' Video Screen Ad
- 3' x 8' Arena Banner
- Sponsor Flag carried during Grand Entry and Performances

BRONZE $500

- 2 Performance Tickets (choose 1 day)
- 3' X 8' Arena Banner
- Social Media & Website Recognition
- Souvenir Program Listing

Hope to see everyone the

Last Full Weekend In June!

2026 SPONSOR FORM

THANK YOU for your support of the 92nd Saddle Horse Show & Rodeo

BUSINESS NAME / FAMILY NAME: _____

CONTACT PERSON: _____

MAILING ADDRESS: _____

PHONE NUMBER: _____

EMAIL: _____

SPONSOR LEVEL (Please Check)

[ ] MAJOR
[ ] PLATINUM
[ ] CHAMPION DECK
[ ] TRACK
[ ] BUCKING CHUTE GATES
[ ] BUCKING CHUTE RETURN GATE
[ ] ROPING BOX GATES
[ ] GOLD
[ ] CONTESTANT HAT
[ ] BIG SCREEN
[ ] BRONZE

[ ] Please check box if interested in donating items for advertising, stickers, coupons, flyers, or any small items for our Contestant Bags?

PERFORMANCE TICKETS DAY OF CHOICE

[ ] FRIDAY [ ] SATURDAY [ ] SUNDAY

[ ] KINDLY CHECK IF TICKETS WILL NOT BE USED

We are looking looking forward to this years 92nd San Benito County Saddle Horse Show & Rodeo.

We can contact you to arrange the artwork and/or ad or please email to office@sanbenitocountyrodeo.com.

Artwork is due by April for ample time for ordering.

Please make checks payable to: San Benito County Saddle Horse Show (SBCSHA)
PO BOX 529 Tres Pinos, CA 95075

SIGNATURE: _____

DATE: _____

SPONSORSHIP DEADLINE: APRIL 1st

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Non-Profit 501(c)5
FEIN #94-6035395